

**ALFA<sub>XY</sub>**

iridium<sup>®</sup>  
Professional

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**PROFESSIONAL CARE FOR MEN**

[www.luxurybeautyimportsgrcc.com/premium-alfa-xy](http://www.luxurybeautyimportsgrcc.com/premium-alfa-xy)



## ABOUT US?

ALFAxy is the professional line for men's care.

We have developed products for the care, shaving, styling and cleaning of the beard and hair, based on naturally-derived assets that aim to provide quality for both men and barber service.

We have a unique concept with which every elegant and confident man will feel able to achieve his goals and achieve the style he is looking for, making us the ideal ally for gentlemen.

Belonging to a family of exclusive brands for the care and maintenance of hair and skin, the versatility and effectiveness of ALFAxy highlights the best of men.



## ALFAxy MEN

A true gentleman knows the importance of looking and feeling good. He knows that to achieve everything he sets out to do, he must have an attitude, be perfect, brave in the face of adversity, elegant, brilliant, self-confident and with the power to do everything.

Our vision is to give each man the power to achieve his goals and achieve the style he seeks.

A collection of ALFA skincare products is displayed against a dark, textured background. The products include several dark glass bottles with silver spray nozzles and one larger bottle with a white pump dispenser. A round jar is also visible. The labels on the bottles are partially legible, showing the brand name 'ALFA' and various product numbers like '7', '10', '9', and '1'.

# PRODUCTS

A black and white close-up portrait of a man with thick, wavy hair and a full beard. He is looking slightly to the left of the camera with a neutral expression. The background is dark and out of focus, suggesting an outdoor setting with foliage. A white rectangular box is overlaid at the bottom of the image, containing the word "HAIR" in a bold, white, sans-serif font.

**HAIR**

# 3 IN 1 SHAMPOO

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Gentle shampoo with balanced pH and light foam that cleans and hydrates beard, hair and body, leaving a feeling of freshness, energy and vitality, thanks to its formula enriched with mint extracts.

## HOW TO USE

Moisten the area with lukewarm water and apply the necessary quantity of Shampoo 3 in 1 to the palm of the hand. Mix giving a light massage until foam is formed and rinse with enough water to remove the foam.



Presentations: 8.4 fl oz, 16.9 fl oz and 33.8 fl oz

# HAIR & BEARD POMADE

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Choose between a matte or glossy appearance. It contains natural ingredients such as shea butter and avocado oil that will provide softness and moisture to the beard and / or hair.

## HOW TO USE

Apply the necessary amount of Beard and Hair Ointment, depending on the volume and length of the hair or beard, and distribute evenly, combing in the desired shape.



**MATTE / SHINE**

Presentations: 2.4 oz



**BEARD**

# SHAVING BALM

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A balm with a smooth consistency that makes shaving easier and, thanks to its balanced formula enriched with avocado oil, moisturizes and hydrates the skin, leaving it soft and smooth, facilitating shaving.

## HOW TO USE

Dampen the beard with warm water to soften the hair and place enough in the palm of the hand. Distribute evenly throughout the area to be shaved. Rinse with enough water and then dry the skin.

Presentations: 4.2 fl oz, 8.4 fl oz

# AFTER SHAVE LOTION

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Reduces skin irritation after shaving, allowing you to have soft, clean and smooth skin, without leaving residue.

## HOW TO USE

After shaving, apply 3 to 5 sprays directly to the shaved area and lightly massage the neck, face or shaved part.



Presentation: 4.2 fl oz

# MOISTURIZING BEARD OIL

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Its balanced formula, enriched with natural jojoba, rosemary and lavender oils, provides shine, hydration and softness to the beard.

## HOW TO USE

Apply a sufficient amount of Beard Moisturizer to the palm of the hand and distribute it between the beard or mustache area and massage lightly for better absorption.



Presentation: 2 fl oz

